2020 Media Kit

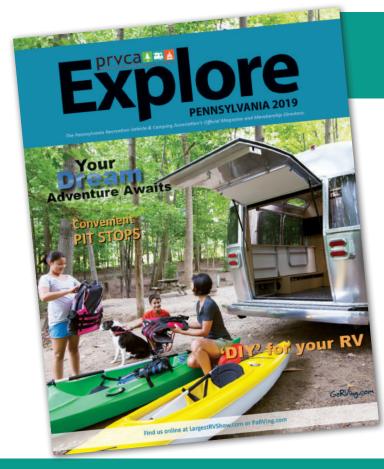
www.prvca.org www.largestRVshow.com



Reach 60,000 RV and camping enthusiasts by advertising in **Explore Pennsylvania**, the official membership directory for the Pennsylvania Recreation Vehicle and Camping Association (PRVCA).

PRVCA is the statewide association working to enhance the recreation vehicle and camping industry. Get connected with our members!





Advertise in Explore Pennsylvania...

- 30,000 copies on display at Pennsylvania travel stops
- 20,000 copies available at Hershey America's Largest RV Show.
- 5,000 copies on display at Pa. campgrounds, local businesses and visitor's centers
- Online access



Advertising Contract





2020 Ad Space Reservation

Contact Information

Company Name	
Contact Name	
Title	
Advertising Agency (if applicable)	
Address	
City, State, ZIP	
Email	Phone

Space Reservation

Please indicate ad size and quar	ntity:
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Display Advertising Deadline is October 31, 2019

Ad Size	Early Bird	Early Bird Member	Non-Member	*2-Page Spread		
/ 4 01-0	(By August 22)			Live Area 16″ W x 1		
4-Color				Trim Area	a	
4-Color, 2-page spread	\$2,800	\$2,900	\$3,000	16.5″ W x	16.5″ W x 10.75″ H	
4-Color, Full Page 4-Color, 1/2 Page □Vertical 3.75" W x 10	\$ 950		\$1,675 \$1,150	Bleed 17″ W x 1	1.25″ H	
4-Color, 1/4 Page	4	.5 w x 4.75 п \$ 800	\$ 925	*Full Page	1/2 Page Vert.	
				Live Area 7.75″ W x 10.25″ H	Ŧ	
Premium Ad Placeme	•	•		Trim Area	- - -	
Inside Cover	\$400	\$400	\$400	8.25″W x 10.75″ H	×	
Inside Back Cover	\$400	\$400	\$400	Bleed 8.75″ W x 11.25″ H	3.75° W × 10" H	
Advertise on our websit	e					
Digital Ad Advertise on our home page at prvca.org		1/2 Page Hor.	1/4 Page Vert.			
□\$60/mth. members □\$75/mth. non members Month(s) □Jan. □Feb. □Mar. □Apr. □May □June □July □Aug. □Sept. □Oct. □Nov. □Dec.				3.75″ W x 5″ H		
* 2-Page Spread and Full Page						
Total = \$ have a bleed. Please keep cop within the Live area. Save with the bleed. No crop marks.		the Live area. Save with	7.5″ W x 4.75″H			
 Payment (Payment must be received to guarantee space.) Questions, please contact: Elizabeth Peroni, PRVCA, Email: elizabeth@prvca.org or 717-303-0295 Check enclosed made out to: PRVCA, 4000 Trindle Road, Camp Hill, PA 17011 Please send an invoice Credit Card Payment: VISA Amount MasterCard Discover 						
Credit Card Number						
Exp. Date Security Co	de	Billing ZIP C	Code			

Cardholder Name _

Cardholder Signature _

The signatory of this form agrees to accept and pay all applicable charges, including adjustments to reflect correction of arithmetical errors as well as per item costs, based on the items chosen and your company's current membership status with PRVCA. Moreover, the signatory specifically authorizes PRVCA to charge any such amounts to the credit card referenced on this form.