

www.prvca.org
www.largestRVshow.com

Explore

PENNSYLVANIA

Reach **60,000** RV and camping enthusiasts by advertising in **Explore Pennsylvania**, the official membership directory for the Pennsylvania Recreation Vehicle and Camping Association (PRVCA).

PRVCA is the statewide association working to enhance the recreation vehicle and camping industry. Get connected with our members!



Advertise in Explore Pennsylvania...

- 30,000 copies on display at Pennsylvania travel stops
- 20,000 copies available at Hershey America's Largest RV Show.
- 5,000 copies on display at Pa. campgrounds, local businesses and visitor's centers
- Online access

Advertising Contract



2020 Ad Space Reservation

Contact Information

Company Name _____

Contact Name _____

Title _____

Advertising Agency (if applicable) _____

Address _____

City, State, ZIP _____

Email _____ Phone _____

Space Reservation

Please indicate ad size and quantity:

Display Advertising Deadline is October 31, 2019

Ad Size	Early Bird (By August 22)	Member	Non-Member
4-Color			
4-Color, 2-page spread	\$2,800	\$2,900	\$3,000
4-Color, Full Page	\$1,450	\$1,550	\$1,675
4-Color, 1/2 Page	\$ 950	\$1,025	\$1,150
<input type="checkbox"/> Vertical 3.75" W x 10" H or <input type="checkbox"/> Horizontal 7.5" w x 4.75" H			
4-Color, 1/4 Page	\$ 700	\$ 800	\$ 925

*2-Page Spread

Live Area 16" W x 10.25" H
Trim Area 16.5" W x 10.75" H
Bleed 17" W x 11.25" H

Premium Ad Placement (additional cost)			
<input type="checkbox"/> Inside Cover	\$400	\$400	\$400
<input type="checkbox"/> Inside Back Cover	\$400	\$400	\$400

*Full Page

Live Area 7.75" W x 10.25" H
Trim Area 8.25" W x 10.75" H
Bleed 8.75" W x 11.25" H

1/2 Page Vert.

3.75" W x 10" H

Advertise on our website

Digital Ad Advertise on our home page at prvca.org
 \$60/mth. members \$75/mth. non members
 Month(s) Jan. Feb. Mar. Apr. May June July Aug. Sept. Oct. Nov. Dec.

1/2 Page Hor.

7.5" W x 4.75" H

1/4 Page Vert.

3.75" W x 5" H

Total = \$ _____

* 2-Page Spread and Full Page have a bleed. Please keep copy within the Live area. Save with the bleed. No crop marks.

Payment (Payment must be received to guarantee space.) **Questions, please contact: Elizabeth Peroni, PRVCA, Email: elizabeth@prvca.org or 717-303-0295**

- Check enclosed made out to: PRVCA, 4000 Trindle Road, Camp Hill, PA 17011
 Please send an invoice **Credit Card Payment:** VISA MasterCard Discover

Credit Card Number _____

Exp. Date _____ Security Code _____ Billing ZIP Code _____

Cardholder Name _____

Cardholder Signature _____

The signatory of this form agrees to accept and pay all applicable charges, including adjustments to reflect correction of arithmetical errors as well as per item costs, based on the items chosen and your company's current membership status with PRVCA. Moreover, the signatory specifically authorizes PRVCA to charge any such amounts to the credit card referenced on this form.